

Patented

Specifically for the Retail Distributors

► Principle

Prati Kay® is a special slotted case with specific die-cuts. It is probably the most popular type of packaging in the retail distribution sector because its ingenious die-cuts mean it can be easily and quickly opened and instantly flattened with no need for a cutter.



► Technical features



Superior die-cuts mean that adhesives can be applied and the package can be opened much more easily. It is just as easy to flatten.

The die-cuts are produced on high-performance convertors.

The packaging is automated on traditional case erectors, which do not require any modification.

The Prati Kay® system has a European patent and can be adapted to all case closure systems using adhesives or hot melt glues.



► Prati Kay®:

- A simple way of increasing shop productivity.
- Ingenious die-cuts make for quick opening and instant flattening of cases.
- No need for a cutter.
- Uses traditional automation equipment with no need for modification or extra expense.

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► Economic or commercial advantages

Using the Prati Kay® system, cases can be opened or flattened in two seconds, saving your client up to 20 seconds per package.



► References

French retailers such as AUCHAN, CARREFOUR, LECLERC and CASINO have been using Prati Kay® for several years when launching new products because of the time-saving benefits.

Retail distribution companies such as Mc CAIN, BEAUMARAIS, and SCHWEITZER also use this system.

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