



Specifically for The Automotive Industry

▶ Principle

DS Smith Kaysersberg has developed the POE kit in collaboration with Larousse Emballage. POE is a range of wood/corrugated kits that provide an interesting alternative to the metal or wooden containers in which automotive components are usually shipped to retailers. The aim is to retain the technical features required by the industry.



▶ Technical advantages

The POE kit consists of:

- ▶ A triple wall sleeve, a half-slotted container with 45° creases.
- ▶ A stitched cap, a wooden pallet.

This innovative type of packaging has many advantages:

- ▶ High level of automated protection (stacking resistance of 2,300 DAN).
- ▶ Easy to assemble thanks to simple die-cuts and easy to handle.
- ▶ Much lighter than other similar products (20-35 kg compared to 50-120 kg).
- ▶ The cardboard can easily be recycled and the wooden pallet re-used.
- ▶ It can be re-used after picking for sending various items to the network.



► **POE:**

- Wood/cardboard packaging.
- Easy and quick to assemble.
- Provides easy access for loading and unloading of automotive components.

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► **Economic or commercial advantages**

The POE kit combines optimal access with high resistance to vertical compression. It is unusual in that it can be either re-used or recycled.

Productivity can be raised significantly because the kit is so light. It offers excellent product protection over long distances. Thanks to the wide die-cut drop front on the longest panel, it is both practical and functional for the handling of awkward components.



► **References**

The main bodywork manufacturers - OXFORD AUTOMOTIVE, INOPLAST, SMI, BTR and others - particularly like the numerous special devices featured in this new range.

DS Smith Kayserberg

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