



Specifically for the Retail Distributors

► Principle

Drawing on a wealth of experience in the industry, DS Smith Kaysersberg produces a wide range of standard and "made to measure" POP display packaging, offering real added value. We aim to help companies that have realised that packaging is an essential communication tool, both at the counter and on the shelf.



► Technical features

Our research centres, which particularly endeavour to seek creative solutions, use the very latest computer systems (CAD, 3D, CAG, etc.) in order to find the most appropriate solution for your needs.

Sometimes they co-operate with the DS Smith Plc Group's research centres across Europe.

Our modern, efficient factories offer:

- Ranges of corrugated board with a wide variety of compositions.
- From mini-micro to double micro, as well as traditional types of corrugated board.
- Modern converters that can be used for 5- or 6-colour Flexo printing.
- Offset labelling.



► **Standard product:**
suitable for European pallets

- 1/4 pallet = 600 x 400
- 1/2 pallet = 800 x 600
- 1/1 pallet = 800 x 1200

Possibility:

- Drop front
- Header board
- Wooden pallet or with plastic cores
- Box with integrated cardboard pallet (Kay Pal® Klip)
- 5-colour printing

► **Made-to-measure product:**
designed and developed according to

- The number of products to be displayed
- The type of shop concerned
- The number of packages required

The information contained in this document is indicative and not binding. The Producer reserves the right to change the product and related technical features. The information, provided in good faith, does not imply any guarantee on our part for specific conditions use.

► **Economic or commercial advantages**

With excellent creativity and high quality convertors, we are able to produce competitive, attractive POP display packaging for many retail suppliers.



► **References**

A wide range of "made to measure" products are available to our clients, which in the retail distribution sector include famous names such as Nestlé, Auchan, Vittel, Kronenbourg, McCain and Mars as well as Abel Bonex and Valeo in the automotive sector and Centra in the paper industry.



DS Smith Kayzersberg

DS SMITH KAYSERSBERG - SAS au capital de 53.816.000 euros - RCS COLMAR B 572.219.202
 BP 110 - F 60 131 Saint Just en Chaussée
 Tél. +33 (0)3 44 775 900 - Fax. +33 (0)3 44 785 715
 E-mail: carton-ondule-st-just@dsskay.com

BP 27 - F 68 320 Kunheim
 Tél. +33 (0)3 89 722 400 - Fax. +33 (0)3 89 729 153
 E-mail: carton-ondule-kunheim@dsskay.com

www.dssmith-kaysersberg.fr

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