



Specifically for the Retail Distributors

► Principle

Logistical packaging for retail distribution, Lin Kay® is, above all, meant to be a practical, creative, proven solution for retail distribution suppliers and shops.

Lin Kay® takes the form of a regular slotted case with two parts, a tray for the bottom and a half-slotted case for the top.



► Technical features

Lin Kay® can be opened in less than 5 seconds directly at the point of purchase. The two parts can be easily separated, leaving the tray on the shelf.

Lin Kay® packaging is delivered flat-packed so that it can be mechanically assembled by traditional case erectors, which need no adjustment and operate at normal speed.



* SRP: Shelf Ready Packaging



► **Lin Kay®:**

- A regular slotted case made with 2 parts (tray and half-slotted case), delivered flat-packed.
- Easily automated using traditional case erectors.
- The two parts can be easily separated, leaving the tray on the shelf within seconds.

The information contained in this document is indicative and not binding. The Producer reserves the right to change the product and related technical features. The information, provided in good faith, does not imply any guarantee on our part for specific conditions use.

► **Economic or commercial advantages**

With Lin Kay®, products remain in the tray and can easily be priced and put on the shelf. The possibility of 5-colour print means your products and brand image can be displayed.



► **References**

The added value provided by Lin Kay® packaging, together with the fact that it can be easily and quickly assembled, has already attracted groups such as PROCTER & GAMBLE, BEST FOODS, NESTLE, etc...



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